

# INDABA Daily News 2012



It's Possible

Advertising rates, per insertion:

<b>Double page spread</b>	<b>R27 652-00</b>
<b>Full page</b>	<b>R16 266-00</b>
<b>Half page</b>	<b>R10 996-00</b>
<b>Quarter page</b>	<b>R8 132-00</b>
<b>Ribbon</b>	<b>R3 480-00</b>

This price excludes 16,5% agency commission should you book through an advertising agency, as well as 14% VAT.

**Note that advertising bookings close on Thursday, 26 April 2012, all advertising material should reach us by Friday, 4 May 2012 and that all advertisements booked must be paid, in full, before Friday, 4 May 2012.**

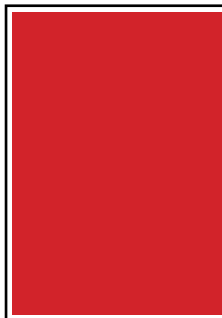
Please contact Charmaine Joubert in this regard: Tel: 012 804 8812, Fax: 086 615 4876, e-mail: info@junxionpr.co.za

**Mechanical details** - Newspaper trim size A3 (297mm wide x 420mm high)

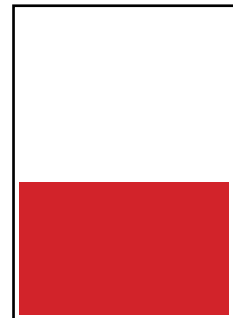
**Double page spread**  
574mm wide x 400mm high (no bleed)



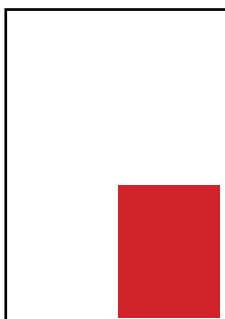
**Full page**  
277mm wide x 400mm high (no bleed)



**Half page**  
277mm wide x 175mm high (no bleed)



**Quarter page**  
134.5mm wide x 175mm high (no bleed)



**Ribbon**  
277mm wide x 30mm high (no bleed)



Advertisements will only be accepted as press quality (300dpi) PDF files.

**Please ensure that all files are CMYK and fonts converted to curves.**

- Please note:** Advertisements to be supplied on Compact Disk or e-mailed to eye2design@iafrica.com. Please confirm with Charmaine Joubert once you have sent by courier or e-mailed your advertisement.
- Terms of payment:** Full payment on confirmation of booking (banking details will be supplied with every booking - deposit slip or computer printout to be faxed or e-mailed).
- Discs can be sent to:** Junxion Communications, 32 Onida Avenue, Val de Grace, Pretoria.