

NEWS RELEASE

REGISTRATION OPEN FOR SAACI NATIONAL CONFERENCE

Registration is now open for the 2011 national conference of the Southern African Association for the Conference Industry (SAACI), which will be held at the NH Lord Charles Hotel in Somerset West from 24 to 26 July.

Themed 'Learn, Connect, Thrive,' the conference will offer stimulating topics and an ardent array of speakers.

Conference chairman Riedwaan Jacobs of SAACI's Western Cape branch, which is organising the 2011 event, says: "At this stage members still have the opportunity to contribute to the conference programme and we look forward to their input.

"The conference sector – and indeed SAACI - is already at the forefront of the business tourism industry in South Africa and through this conference we will further strengthen this position."

Jacobs says the conference committee is already hard at work to make the 2011 conference a benchmark event. "It will reflect the professionalism that already exists in the industry and offer real, practical value to delegates."

The conference is open to anyone with an interest in the conference industry – including venue owners and managers, Professional Conference Organisers, corporate marketing and event professionals, event planners, public relations practitioners and suppliers of products and services.

For particulars about early bird registration – which closes on 30 April – accommodation options, sponsorship packages and the parallel exhibition, visit www.saaciconf2011.co.za or contact the conference secretariat on tel 021 532 6333 or e-mail: saaci2011@globalconf.co.za

(Ends)

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