

## **NEWS RELEASE**

### **EXPO SETS THE TONE FOR RETIREMENT PLANNING**

South Africa's first-ever Retirement Expo, which took place at the Coca-Cola dome in Johannesburg from 28 to 30 October 2011, has set the tone for retirement planning in years to come.

This is according to Carol Weaving, Managing Director of the Thebe Exhibitions and Projects Group, owners and organisers of the expo.

Weaving says the expo attracted more than 5 000 visitors. "There is a definite need among retirees – and those planning to retire – to get a bird's eye view on all the lifestyle choices on the market and we believe the Retirement Expo is filling this gap."

Presented this year by Century Property Developments, the Retirement Expo showcased products and services related to all aspects of retirement including health and nutrition, information technology, financial and investment planning, retirement villages and lifestyle resorts.

It also featured a series of complimentary workshops presented by retirement experts.

According to Weaving retirees have significant buying power and are an economic force in their own right. "Retirement has become an industry and we believe the Retirement Expo is now its primary marketing platform."

The 2012 Retirement Expo will be held from 26 to 28 October.

For more information contact Nicole de Klerk on tel 011 549 8300 or [nicole@tepg.co.za](mailto:nicole@tepg.co.za).

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Released by: Martin van Niekerk  
Junxion Communications  
Tel 012 804 8812

On behalf of: Carol Weaving  
Thebe Exhibitions & Projects Group  
Tel 011 549 8300

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